

SOLUTION OVERVIEW



Influencing with Story

From our thought leader partner **Ocean Beach Consulting**



INFLUENCING
WITH STORY™

Stories compel others to listen. They can tap into our heads and hearts and draw our attention in a way that thoughts, data, and opinions, on their own, cannot.

Stories awaken our senses to what is possible and stir our motivation to go on our own hero's journey, to roll up our sleeves, and use our hands in pursuit of a better future.

Storytelling is a powerful tool for inspiring others to listen and connect emotionally

Storytelling is a learned capability. *Influencing With Story™* is a dynamic, engaging learning journey that helps participants develop the skills to be effective influencers through the use of stories.

Participants will:

- Tap into a proven structure for creating powerful stories
- Learn how to integrate the 4C's of influence into their stories
- Develop strength in creating and delivering compelling, inspiring stories

Organizations will benefit from:

- An increased flow of innovative ideas
- Improved cross-functional working relationships
- Increased speed of employee buy-in to organizational changes
- Increased employee commitment

Influencing with Story™ is a discovery-based live or virtual learning journey that focuses on building skills in influencing others through the use of stories. You will have fun, you will feel challenged, and you will finish with a specific story for influencing a real-life stakeholder. Additionally, you will have new skills to add to your toolbox for increasing your influence power. The full learning journey provides access to resources on a online learning platform for pre-work (on-demand modules) and post-work (impact survey, certificate, additional resources) for 90 days.

Ocean Beach Consulting creates development solutions that inspire and develop employees to influence and lead positive change within their organizations. **For additional information** about *Influencing with Story™*, visit [Advantage Performance Group](https://www.advantageperformance.com), call us at (415) 925-6832 or email contact@advantageperformance.com.

Explore our mini learning journeys and other complimentary resources at apg1.us/free.



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