



Advantage Performance Group • We help organizations develop great people.

Advantage

SOLUTION OVERVIEW

Agile Move™

From our thought leader partners at **Celemi**

KEY CONCEPTS COVERED

- Agile leadership
- Efficient teams
- Customer value
- Value for effort - effectiveness
- Work flow
- Scope vs. Time and Cost
- Learn and adapt
- Change management

Develop an agile mindset

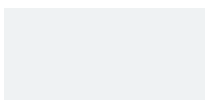
Learn to quickly adapt and respond to changing market conditions. Drive success in an ambiguous world by internalizing agile thinking

In *Celemi Agile Move™*, participants work in teams to explore and develop an agile mindset. This digital business simulation is set in a fictitious company dealing with the typical operational, strategic, and leadership challenges that many companies are facing today. Participants work through the challenges and discuss and agree on which route to take - and get instant feedback on how well their decisions align with agile principles. The business impact of each decision is made clear, and teams compete to see who can work the most agile and deliver the best results.

Celemi Agile Move™ helps your organization move through the transformation you need to meet the challenges of today's ambiguous, ever-changing world. Use this highly competitive and engaging simulation to let your people discover the benefits of agile principles and learn to apply them to their daily work processes.

Key employee results

Companies using *Celemi Agile Move™* will learn how to apply agile principles to their work processes, such as when choosing project teams, launching new products, and making decisions about new product research and development.



Celemi Agile Move™

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KEY THEMES

- Agile principles
- Customer value
- Leadership
- Teamwork
- Decision-making

TARGET GROUP

Anyone who wants to understand and adopt agile principles. e.g. managers, team leads, project managers, product developers, product owners, sales & marketing people, etc.

PARTICIPANTS

Multiple teams of 2-4 people -- facilitator-led face-to-face or online seminars.

MATERIALS

Digital business simulation

TIME

2½ to 5 hours in flexible-spaced learning

Participants will

- Develop a big-picture understanding of agile — independent of which agile method is used.
- Understand the when and why of agile thinking.
- Develop an agile mindset, which contributes to:
 - Better ability to react to market changes
 - Increased effectiveness
 - Shorter time to market
 - Lower cost of development
 - New products that solve real customer needs
 - Increased customer satisfaction
- Establish a common frame of reference

About Celemi, an Advantage thought leader partner

Celemi uses the Power of Learning and serious fun to move people and organizations to higher levels of performance. Celemi started with an idea: that in order to make learning stick, people need to create their own knowledge. Since 1985, we have been leaders in gamified learning and development, using our Power of Learning methodology to drive change and transformation in organizations.

For additional information about *Celemi Agile Move™*, visit [Advantage Performance Group](https://www.advantageperformance.com), call us at (415) 925-6832 or email contact@advantageperformance.com. Explore our mini learning journeys and other complimentary resources at apg1.us/free.