



**Advantage Performance Group**

*We help organizations develop great people.*

*What you shared...*

## **What story are you looking forward to *telling* or *changing* for 2021?**

Responses from our registrants for [\*To Infinity and Beyond: Tap into the power of storytelling to create positive change in 2021\*](#)

- Improved L&D
- Delivering quickly
- Executive presence
- Getting back to normality
- Employee engagement
- Looking to create new story of powerful leaders
- For America to love thy neighbors
- New employee orientation
- Flow
- People strategy
- Perception of rate
- To be inspirational
- Best platforms to use for engagement
- Everything
- Have a conversation with someone you have a disagreement with on culture
- We all have the potential to make a difference
- My relationship with my own agency
- The story of data
- How we delivered on all of our goals for the year
- Bias about the ability of Black women
- Our revenue story
- The resiliency and creativity of our team, and the empathy we are bringing to our clients
- My brand as an influencer
- What it takes to be a high-performing team
- How we think and go about the impact we have in our world
- Sales story
- Returning to a world without COVID-19
- Open channels for sharing/connecting

- My whole life
- The digitalization of the work environment
- Performance development
- Influence
- That learning only happens in a classroom
- Learning culture
- Doing everything from home
- Sustainability
- Future of work and D&I
- Compelling leasing & investment strategies post-COVID
- The story that we are waiting for a new normal
- The story of "from silos to synergies" - how an appreciation for innovation and what's possible turned "we can't" into "together yes, we can!"
- My story
- integration of two marketing groups with similar goals but dissimilar cultures
- Time management and mental health
- Getting past this pandemic
- Equity work at the city and county is purely performative
- The importance of career planning for individuals
- The general everyday story of negativity
- Moving on...new beginnings...lessons from 2020
- Not change... but instead looking forward to creating a story to tell!
- Ability to influence upwards
- Business to move to growth
- No more fear and more optimism
- Delayed or cancelled learning projects
- Growth
- Future of processed meats
- Helping my clients use stories to influence their future
- Capitalizing on the successes and challenges of 2020
- The unenlightened leader
- Return to work
- My professional story
- Bias about the ability of Black women
- Inquiringly recognize individuals becoming their best self
- Ability to focus
- The story of how our employees have overcome and thrived
- To know one life has breathed easier because you have lived
- My passion for helping others succeed
- My narrative

- Career - from hierarchy to jungle gym
- Support for more resources
- Talent development
- Just looking forward to creating new stories
- Success story
- How talent development is critical in a company's transformation
- Why you can't succeed
- Hybrid workforce
- Changing my outlook on things I can't control
- our company's path and my role in its success
- Corporations must focus on revenue first and people second
- Digital learning can be effective
- Remote learning
- Accepting uncertainty and remaining optimistic
- Bringing leaders together for increased collaboration
- Stronger holistic approach to talent processes and development
- Moving forward beyond a challenging year
- Motivation and engagement
- My own story
- Things that are no longer valid
- Make American Indians more visible
- The story of 2020
- The story around diversity and unintended impact
- Ageism is often overlooked in inclusion
- Learning mindset of leaders
- Inclusion
- Continuity planning is critical
- Pointing fingers
- My team
- Keeping skills sharp while finding a job
- DEI strategy
- That there is no opportunity for growth in our organization
- Workforce connection
- Being a courageous leader
- Better inclusion
- A story to define success
- Creating joy, focus, learning and accomplishment
- The investment time I needed for development
- Reason to change and be different
- The story of my work accomplishments