



# LEADERSHIP KNEEBOARD

CAPT. J.J. "YANK" CUMMINGS

*Advantage*

*We help organizations develop great people.*

## YOUR LEADERSHIP MOTTO:

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**Communicate the mission ... CLEARLY.**  
**Have a questioning attitude.**  
**LBWA not LBBOO.**  
**OWN it. Don't lease it.**  
**Don't TELL them you care. SHOW them you care.**

**Notes:**

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