



Advantage

ROB CORDOVA

An in-demand educator across the world, Rob Cordova is known for transforming corporate learning into dynamic, impactful experiences. His activity-based approach has empowered thousands of participants in over 20 countries to think more creatively and embrace experimentation and change. (He's also appointed his 16-year old daughter as his Chief Creative Officer.) A former consultant for futurethink and Innovation Bound, Rob pioneered new techniques in active learning and adult education. More recently, his Creative Leadership and Creative Intrapreneurship courses have earned him industry praise, including Top Presenter awards at Interop and HDI conferences.

Whether delivering his own courses or designing new training programs for Fortune 100 clients, Rob's passion and expertise make his workshops practical, accessible, and unBORING. Known for innovation courses that actually enable companies to generate real-world ideas, his workshop offerings have expanded to sales, product training, development planning, collaboration and delegation.

On any given weekday, Rob can be found coaching executives in creativity, hosting Webinars that don't suck, delivering partnership product training, or sharing a keynote stage with one of his kids. As the writer and producer of Industry Snacks, he's launched a training video series that more resembles SNL digital shorts than the genre's usual yawn-inducing fare.

In addition to performing a warm-up routine for "Late Night" TV host Seth Meyers, Rob's 20-year training career includes experience in such heavily regulated industries as pharmaceuticals, energy, and financial services, as well as expertise in operations, customer service, and quality. With in-depth experience in Asia, Europe, and the Middle East, he's well versed in cultural nuances and adapts his content, activities, and approaches accordingly for maximum results.

Rob received his master's in Business Education from New York University, and teaches the Innovation & Resilience course for the Gabelli School of Business at Fordham University in New York City. Enrollment in his mixed-delivery format class has tripled in size, and he was awarded the Dean's Award for Teaching Excellence in 2018. Through his teaching experience at Fordham, Rob has gained understanding into how Millennials learn—insights that have proven valuable to his audiences and clients.

A sample of Rob's current client roster includes American Express, Disney, Avery Dennison, Delta Airlines, Dun & Bradstreet, Liberty Mutual Insurance, and Samsung. When he's not creatively navigating the everchanging world of Autism for his son or perfecting his Rap Battle skills, he's working on a book aimed to reimagine corporate education. Rob is a citizen of the world who makes his home in Utah with his four kiddos.

Contact **Advantage Performance Group** to explore bringing a Rob Cordova training event to your organization!
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